



# SCARTHO JUNIOR ACADEMY

Edge Avenue • Grimsby • DN33 2DH

Tel 01472 879524

Email [office@scarthojunior.co.uk](mailto:office@scarthojunior.co.uk)

Email [head@scarthojunior.co.uk](mailto:head@scarthojunior.co.uk)

[www.scarthojunior.co.uk](http://www.scarthojunior.co.uk)

Principal Jack Graves

**Subject:** Exciting Digital Updates: New Website and Social Media Launch

Dear Parents and Carers,

I am delighted to share some very exciting news regarding how we communicate and share the vibrant life of Scartho Junior Academy with our school community.

On **Friday 12th June**, we will officially be launching our brand-new school website, including the promotional video and high quality pictures created earlier this year to showcase the unique learning environment at SJA. This fresh, user-friendly platform has been designed to give you easier access to essential information, key dates, and school policies, while showcasing the fantastic work and achievements of our pupils. The website address will remain the same ([www.scarthojunior.co.uk](http://www.scarthojunior.co.uk))

Alongside the new website, we are also launching our official school social media channels on **Facebook** and **Instagram**. We know how much parents enjoy seeing a window into their child's daily school life, and these platforms will allow us to celebrate student successes, share live updates, and keep you closely connected with the day-to-day energy of SJA. Please follow SJA on the below links

<https://www.facebook.com/profile.php?id=61589145627192> – Scartho Junior Academy – SJA

<https://www.instagram.com/scarthojunioracademy/> @scarthojunioracademy

## A Note on Photo Consent and Safeguarding

The safety and privacy of our pupils remain our absolute priorities. We intend to use photographs and videos of school life on our social media platforms to celebrate our school community.

Our records show that you have previously **given consent** for your child's image to be used on the school website and for social media.

However, we completely understand that the re-introduction of public social media platforms might change your preferences. Therefore, **we require a response from all parents and carers, either way**. Please complete the slip at the bottom of this letter **to confirm whether you still consent** to your child's image being used on our social media platforms, or if you wish to **withdraw your consent**. Please return this completed slip to your child's class teacher as soon as possible, and no later than **Tuesday 9th June**.

Thank you for your continued support as we take this exciting step forward in our school's communication. We look forward to welcoming you to our new digital spaces on the 12th of June!

Yours sincerely,

**J.Graves -Principal**



# SCARTH JUNIOR ACADEMY

Edge Avenue • Grimsby • DN33 2DH

Tel 01472 879524

Email [office@scarthojunior.co.uk](mailto:office@scarthojunior.co.uk)

Email [head@scarthojunior.co.uk](mailto:head@scarthojunior.co.uk)

[www.scarthojunior.co.uk](http://www.scarthojunior.co.uk)

Principal Jack Graves

**Please return this slip to the Class Teacher to give your consent for your child to be on social media**

Pupil's Name: \_\_\_\_\_ Class: \_\_\_\_\_

- [  ] I wish to give my consent for my child's photograph/image to be used on the official social media platforms (Facebook/Instagram).
- [  ] I wish to WITHDRAW my consent for my child's photograph/image to be used on the official social media platforms (Facebook/Instagram).

Parent/Carer Name (Printed): \_\_\_\_\_

Parent/Carer Signature: \_\_\_\_\_ Date: \_\_\_\_\_